Tuesday, November 28, 2017

Partnership Announcement

Today we are excited and pleased to announce that the Northern Kentucky International Trade (NKITA) as part of the Northern Kentucky Chamber of Commerce (NKY Chamber) will partner with the World Affairs Council of Cincinnati. Together, they are announcing a rebranding of the World Affairs Council of Cincinnati to include Northern Kentucky in their name. The new name will be the World Affairs Council of Cincinnati & Northern Kentucky.

The Northern Kentucky Chamber of Commerce’s mission is to support and develop a vibrant economy and the World Affairs Council’s mission is to promote global competence. This exciting collaboration will help complement each organization and move both beyond their traditional representation.

To kick off this new collaboration, we are excited to share that NKITA will host a private welcome reception on Dec. 7, 2017 from 4:00 to 5:00 at New Riff Distilling (24 Distillery Way, Newport, KY 41073) in Newport where the new name of the World Affairs Council of Cincinnati & Northern Kentucky will be celebrated with a special bourbon toast. Also in attendance will be top global leaders visiting NKY that the World Affairs Council hosts through the US Department of State’s premier exchange program, International Visitor Leadership Program (IVLP).

The collaboration between these organizations will help improve the workforce of today and tomorrow and strengthen their combined global competence efforts.

We are very excited about these new opportunities brought about by this alliance and we genuinely look forward to bringing our community these benefits. Please feel free to contact us with any questions.

Globally yours,

__________________________                                ____________________________
Michelle Harpenau                                         Debby Shipp
Executive Director                                       VP of Business Growth and
World Affairs Council                                    International Affairs
(859)448-8984                                              Chamber of Commerce
mharpenau@cincyworldaffairs.org                           (859)578-6385
                                                        dshipp@nkychamber.com